Configure It

The intelligent e-Commerce solution

- Online select and order platform for the complete KROHNE quotations
- Reliable device configuration, extremely easy to use
- Online display of prices and delivery times
- Individual approaches to configuration: via needs analysis, measuring principle or products

www.krohne-direct.com
Welcome to KROHNE. As a leading company in process instrumentation, we have established a presence with our products and complete solutions in a wide range of industries – throughout the world.

Since 1921 the name KROHNE has stood for innovative, reliable solutions covering every aspect of process instrumentation. Today our product range covers the better part of measurement instrumentation, from the individual measuring point to complete solutions for industrial facilities. Comprehensive consulting services round out the portfolio.

At KROHNE, day in and day out more than 100 engineers devote their entire know-how and experience to the development of new products. No wonder that our groundbreaking innovations so often give the market a decisive push forwards.

In 1961 we invented and marketed the first magflow meter. In 1994 our engineers developed the first straight tube Coriolis flowmeter. The next revolution came in 1998: the ALTOSONIC V is the first high-precision ultrasonic liquid custody transfer meter – naturally from KROHNE. In 2003 the first 3-beam ultrasonic flowmeter for the process industry left our factory: the UFM 3030.

Achieve more with KROHNE.
For as long as KROHNE has been in business, our engineers and application technicians have been working hard on the development and testing of groundbreaking technologies.

The result: innovations that greatly exceed statutory requirements. Innovations that give the market a decisive push forwards.

With the Configure It online platform, our customers can tap these innovations even easier, faster and more conveniently – 7 days a week, 365 days a year, 24 hours a day.

**Maximum functionality and ease of use.**

Configure It combines maximum functionality with extraordinary ease of use. This is made possible by the intuitive user interface and the very clear structure of navigation within the program.

The result? With Configure It you can configure in just a few steps exactly the product that is optimally suited for your application. Try it for yourself!

[www.krohne-direct.com](http://www.krohne-direct.com)
Every person is different, each product and each application – so why not every configuration as well?

Depending on the knowledge you already have, Configure It offers you three different levels: configuration via Needs analysis, Measuring principle or via Products.

Regardless of which level you decide to use: Configure it will guide you safely and reliably through the menu until you reach the flowmeter which is exactly suited and configured to your needs.
Needs analysis.
In Needs analysis you are guided via the selected application first to the measuring principle and then to the optimal flowmeter.

Measuring principle.
If you already know which measuring principle is suitable in your case, then simply select the measuring principle you want. After you enter the required application data, the system takes you to the optimal flowmeter.

Products.
Do you already know which product you need? Simply select the appropriate product family – the system will then show you the corresponding flowmeter variants and specifications.

Spare parts.
Spare parts takes you to the product selection function. There the system guides you directly to the spare part that you want.
The calculation program for selecting KROHNE instruments.

How to select KROHNE instruments quickly, easily and reliably? No problem with the intelligent KROHNE tools bundling the know-how of decades.

Use the advantages:

• Program calculates all of the relevant data in seconds and displays them with easy-to-read graphics.

• No software has to be installed

• Data from the sizing tool are carried over for further configuration of the flowmeter

• Autoupdate function keeps software up to date

• Clearly-structured depiction of the calculated parameters

• Selection is assisted by an integrated process product database containing typical liquids and gases

• Selection of all meter types and options
E-Procurement –
Integration into customer-specific portals and marketplaces.

At KROHNE we take integration very seriously. While industrial measurement technology was once dominated by centralized and largely self-contained structures, today the pace is set by intelligent, decentralized architectures. Open standard interfaces are used to implement system concepts in which products from many different manufacturers can work together in harmony.

Configure It pushes ahead with this trend. With an e-Procurement process that is at the same time comprehensive and customer-specific, KROHNE can integrate the Configure It online platform for you into your existing system architecture.

You have two options here: integration into your own customer portal, or integration into your electronic marketplace. Either is possible. In both cases you will receive your configured flowmeter via an OCI interface, or as an option individually tailored to your interface for integration into the shopping cart of your ERP system.

Classification of the products you have selected is carried out at the factory in accordance with the standards eCl@ss 4.0, 4.1, 5.0, UN/SPSC or optionally in your customer-specific classification – perfectly adapted to your procurement processes.
KROHNE
Product Overview

- Electromagnetic flowmeters
- Variable area flowmeters
- Ultrasonic flowmeters
- Mass flowmeters
- Vortex flowmeters
- Flow controllers
- Level measuring instruments
- Temperature measuring instruments
- Pressure measuring instruments
- Analysis
- Oil and Gas Solutions